

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)  
PO BOX 58746  
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-56949  
Contract Dates: 10/09/2012-10/15/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1201-543911  
Invoice Date: 10/21/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/21/2012

Page 1 of 6

**PAY BY** 11/20/2012  
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)  
1831 Chestnut St Ste 602  
Philadelphia, PA 19103-3700  
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WEEK 4

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THIS MORNING 6-7AM	10/09/2012-10/15/2012	MTWTF..	30	10	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		MTWTF..	8	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/09/2012	Tu	06:09:36 AM		BCTV1208H	30	600.00			
10/09/2012	Tu	06:45:39 AM		BCTV1208H	30	600.00			
10/10/2012	We	06:12:35 AM		BCTV1208H	30	600.00			
10/10/2012	We	06:55:19 AM		BCTV1208H	30	600.00			
10/11/2012	Th	06:08:23 AM		BCTV1208H	30	600.00			
10/11/2012	Th	06:45:16 AM		BCTV1208H	30	600.00			
10/12/2012	Fr	06:14:31 AM		BCTV1208H	30	600.00			
10/12/2012	Fr	06:45:16 AM		BCTV1208H	30	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		MTWTF..	2	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	06:09:05 AM		BCTV1210H	30	600.00			
10/15/2012	Mo	06:55:40 AM		BCTV1210H	30	600.00			
2	THE EARLY SHOW	10/09/2012-10/12/2012	.TWTF..	30	8	290.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		.TWTF..	8	290.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/09/2012	Tu	08:11:38 AM		BCTV1208H	30	290.00			
10/09/2012	Tu	08:58:05 AM		BCTV1208H	30	290.00			
10/10/2012	We	07:59:05 AM		BCTV1208H	30	290.00			
10/10/2012	We	08:46:16 AM		BCTV1208H	30	290.00			
10/11/2012	Th	07:59:25 AM		BCTV1208H	30	290.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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Contract Dates: 10/09/2012-10/15/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1201-543911  
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Billing Period: 10/01/2012-10/21/2012

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Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)  
1831 Chestnut St Ste 602  
Philadelphia, PA 19103-3700  
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WEEK 4

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/11/2012	Th	08:55:00 AM		BCTV1208H	30	290.00			
	10/12/2012	Fr	08:12:34 AM		BCTV1208H	30	290.00			
	10/12/2012	Fr	08:55:28 AM		BCTV1208H	30	290.00			
3	530-6PM NEWS		10/09/2012-10/12/2012		. T W T F . .		30	4	800.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		. T W T F . .		4		800.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/09/2012	Tu	05:55:50 PM		BCTV1208H	30	800.00			
	10/10/2012	We	05:43:48 PM		BCTV1208H	30	800.00			
	10/11/2012	Th	05:53:38 PM		BCTV1208H	30	800.00			
	10/12/2012	Fr	05:44:23 PM		BCTV1208H	30	800.00			
4	5-530PM NEWS		10/09/2012-10/12/2012		. T W T F . .		30	4	800.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		. T W T F . .		4		800.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/09/2012	Tu	05:29:07 PM		BCTV1208H	30	800.00			
	10/10/2012	We	05:14:19 PM		BCTV1208H	30	800.00			
	10/11/2012	Th	05:23:47 PM		BCTV1208H	30	800.00			
	10/12/2012	Fr	05:27:26 PM		BCTV1208H	30	800.00			
5	THE INSIDER		10/09/2012-10/11/2012		. T . T . . .		30	2	700.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		. T . T . . .		2		700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/09/2012	Tu	07:55:45 PM		BCTV1208H	30	700.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/11/2012	Th	07:47:10 PM		BCTV1208H	30	700.00			
6	THE GOOD WIFE			10/14/2012-10/14/2012		. . . . . S		30	1	2,250.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012			. . . . . S		1		2,250.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/14/2012	Su	09:50:50 PM		BCTV1210H	30	2,250.00			
7	CRIMINAL MINDS			10/10/2012-10/10/2012		. . W . . . .		30	1	2,700.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012			. . W . . . .		1		2,700.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/10/2012	We	09:33:00 PM		BCTV1208H	30	2,700.00			
8	11PM NEWS			10/09/2012-10/12/2012		. T W T F . .		30	4	1,700.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/08/2012-10/14/2012			. T W T F . .		4		1,700.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/09/2012	Tu	11:23:25 PM		BCTV1208H	30	1,700.00			
	10/10/2012	We	11:24:15 PM		BCTV1208H	30	1,700.00			
	10/11/2012	Th	11:12:44 PM		BCTV1208H	30	1,700.00			
	10/12/2012	Fr	11:14:12 PM		BCTV1208H	30	1,700.00			

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9	11PM NEWS	10/13/2012-10/14/2012	.....SS	30	2	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		.....SS	2	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	11:21:26 PM		BCTV1210H	30	1,500.00			
10/14/2012	Su	11:13:39 PM		BCTV1210H	30	1,500.00			
10	KD/PG SUNDAY EDITION	10/14/2012-10/14/2012	.....S	30	1	200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		.....S	1	200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	08:46:42 AM		BCTV1210H	30	200.00			
11	CBS SUN MORN	10/14/2012-10/14/2012	.....S	30	1	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		.....S	1	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	09:55:24 AM		BCTV1210H	30	500.00			
12	FACE THE NATION	10/14/2012-10/14/2012	.....S	30	1	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		.....S	1	450.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	10:28:55 AM		BCTV1210H	30	450.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
13	MCDONALDS'S STEELERS KICK-OFF	10/14/2012-10/14/2012	.....S	30	1	1,080.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012		.....S	1	1,080.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/14/2012	Su	11:38:58 AM		BCTV1210H	30	1,080.00				
14	THE EARLY SHOW	10/15/2012-10/15/2012	M.....	30	2	340.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		M.....	2	340.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	08:10:48 AM		BCTV1210H	30	340.00				
10/15/2012	Mo	08:59:25 AM		BCTV1210H	30	340.00				
15	530-6PM NEWS	10/15/2012-10/15/2012	M.....	30	1	860.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		M.....	1	860.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	05:43:30 PM		BCTV1210H	30	860.00				
16	5-530PM NEWS	10/15/2012-10/15/2012	M.....	30	1	860.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		M.....	1	860.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	05:13:52 PM		BCTV1210H	30	860.00				

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17	11PM NEWS		10/15/2012-10/15/2012		M . . . . .		30	1	1,890.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		M . . . . .		1		1,890.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	11:24:52 PM		BCTV1210H	30	1,890.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		45		37,390.00		5,608.50	31,781.50	0.00	0.00
						0.00		0.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	37,390.00
Trade Value	0.00
Agency Commission	5,608.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	31,781.50

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